

Wine Retail Comparisons as of October 17th, 2012

Item Name	Bottle Size	AZ	CA	FL	MD	4 State Average	CT MIN Retail- October '12	CT premium to Average
7 Deadly Zins	750ml	\$10.97	\$10.97	\$12.97	\$12.97	\$11.97	\$16.99	41.9%
Apothic Red	750ml	\$7.97	\$7.97	\$9.97	\$7.97	\$8.47	\$9.99	17.9%
Belle Glos Pinot Noir Meiomi Sonom	750ml	\$17.99	\$17.97	\$17.97	\$19.99	\$18.48	\$19.99	8.2%
Bogle Chardonnay	750ml	\$7.47	\$6.97	\$7.97	\$7.97	\$7.60	\$8.99	18.4%
Cavit Pinot Grigio	1.5L	\$8.97	\$8.97	\$10.97	\$9.97	\$9.72	\$12.90	32.7%
Ch Ste Michelle Chardonnay	750ml	\$6.97	\$7.97	\$7.97	\$7.97	\$7.72	\$9.99	29.4%
Clos du Bois Chardonnay	750ml	\$7.47	\$6.97	\$8.47	\$8.97	\$7.97	\$9.99	25.3%
Dom Perignon	750ml	\$134.97	\$122.97	\$139.97	\$139.97	\$134.47	\$144.99	7.8%
Ecco Domani Pinot Grigio	750ml	\$6.97	\$7.97	\$8.97	\$7.97	\$7.97	\$9.99	25.3%
J Lohr Cabernet Seven Oaks	750ml	\$9.97	\$10.97	\$11.97	\$10.97	\$10.97	\$14.99	36.6%
J Lohr Riverstone Chardonnay	750ml	\$10.97	\$9.97	\$9.97	\$8.97	\$9.97	\$11.99	20.3%
Kendall Jackson Chardonnay	750ml	\$9.97	\$9.47	\$9.97	\$10.47	\$9.97	\$12.99	30.3%
Kim Crawford Sauvignon Blanc	750ml	\$12.97	\$12.97	\$12.97	\$11.97	\$12.72	\$13.99	10.0%
Korbel Brut	750ml	\$8.97	\$8.97	\$9.47	\$9.97	\$9.35	\$11.99	28.3%
La Crema Chardonnay Sonoma Coast	750ml	\$14.97	\$14.97	\$14.97	\$14.97	\$14.97	\$19.90	32.9%
Mark West Pinot Noir	750ml	\$9.47	\$8.97	\$8.97	\$8.97	\$9.10	\$9.99	9.8%
Menage a Trois Rouge	750ml	\$7.47	\$6.97	\$8.47	\$7.97	\$7.72	\$9.99	29.4%
Moet & Chandon Imperial	750ml	\$29.97	\$29.97	\$36.97	\$34.97	\$32.97	\$36.99	12.2%
Nobilo Sauvignon Blanc	750ml	\$7.47	\$8.97	\$9.97	\$7.97	\$8.60	\$9.99	16.2%
Rodney Strong Cabernet Sonoma	750ml	\$9.97	\$11.97	\$12.97	\$13.97	\$12.22	\$14.99	22.7%
Roederer Cristal	750ml	\$179.97	\$169.97	\$189.97	\$179.97	\$179.97	\$189.99	5.6%
Santa Margherita Pinot Grigio	750ml	\$17.97	\$17.97	\$17.97	\$18.97	\$18.22	\$19.99	9.7%
Toasted Head Chardonnay	750ml	\$8.97	\$8.97	\$9.47	\$8.97	\$9.10	\$9.99	9.8%
Veuve Clicquot Brut NV	750ml	\$39.47	\$38.97	\$39.97	\$39.97	\$39.60	\$39.99	1.0%
Woodbridge, Mondavi Chardonnay	1.5L	\$8.47	\$8.97	\$8.47	\$8.97	\$8.72	\$12.99	49.0%

Average Retail Premium in CT 21.2%

**Total Wine & More Retailers in 4 Different States compared
to Connecticut's Minimum Retail**

**Connecticut Minimum Retailers hurt consumers and create
a Package Store Subsidy**

Spirit Retail Comparisons as of October 17th, 2012

Item Name	Bottle Size	AZ	CA	FL	MD	4 State Average	CT MIN BOTTLE- October	CT premium to 4 State Average
Absolut	1.75L	\$23.49	\$23.99	\$26.99	\$26.99	\$25.37	\$29.98	18.2%
Bacardi Light	1.75L	\$15.99	\$15.99	\$18.99	\$19.99	\$17.74	\$22.99	29.6%
Beefeater	1.75L	\$23.99	\$18.47	\$24.99	\$25.99	\$23.36	\$29.99	28.4%
Bombay Sapphire	1.75L	\$28.99	\$27.99	\$31.99	\$31.99	\$30.24	\$39.99	32.2%
Capt Morgan's Spiced Rum	1.75L	\$17.99	\$18.99	\$20.99	\$22.99	\$20.24	\$28.99	43.2%
Crown Royal	1.75L	\$34.99	\$33.99	\$36.99	\$39.99	\$36.49	\$39.99	9.6%
Dewar's	1.75L	\$27.99	\$23.99	\$27.99	\$31.99	\$27.99	\$35.99	28.6%
Grey Goose	1.75L	\$42.99	\$44.99	\$46.99	\$44.99	\$44.99	\$54.99	22.2%
Grey Goose	750ml	\$21.99	\$25.99	\$24.99	\$26.99	\$24.99	\$29.99	20.0%
Hennessy VS	750ml	\$22.99	\$25.99	\$25.99	\$24.99	\$24.99	\$39.49	58.0%
Jack Daniels Black	1.75L	\$28.99	\$28.99	\$32.99	\$36.99	\$31.99	\$41.99	31.3%
Jim Beam	1.75L	\$19.99	\$18.99	\$22.99	\$21.99	\$20.99	\$29.99	42.9%
Johnnie Walker Black	1.75L	\$53.99	\$49.99	\$50.99	\$56.99	\$52.99	\$64.99	22.6%
Johnnie Walker Red	1.75L	\$28.99	\$26.99	\$28.99	\$29.99	\$28.74	\$34.99	21.7%
Jose Cuervo Gold	1.75L	\$19.99	\$18.99	\$26.99	\$26.99	\$23.24	\$34.99	50.6%
Ketel One	1.75L	\$28.99	\$29.99	\$32.99	\$38.99	\$32.74	\$39.99	22.1%
Maker's Mark	1.75L	\$33.99	\$33.99	\$41.99	\$41.99	\$37.99	\$51.99	36.9%
Patron Silver	750ml	\$36.99	\$36.99	\$36.99	\$39.99	\$37.74	\$41.99	11.3%
Seagram's VO	1.75L	\$18.49	\$19.99	\$19.99	\$18.99	\$19.37	\$21.99	13.6%
Skyv Vodka	1.75L	\$18.99	\$18.99	\$19.99	\$19.99	\$19.49	\$23.99	23.1%
Smirnoff	1.75L	\$16.99	\$14.49	\$16.99	\$18.99	\$16.87	\$21.99	30.4%
Stolichnaya	1.75L	\$21.99	\$20.99	\$26.99	\$28.99	\$24.74	\$33.99	37.4%
Svedka Vodka	1.75L	\$16.99	\$17.99	\$17.99	\$18.99	\$17.99	\$22.99	27.8%
Tanqueray Gin	1.75L	\$28.99	\$23.99	\$27.99	\$31.99	\$28.24	\$29.99	6.2%
Tito's Handmade Vodka	1.75L	\$27.99	\$27.99	\$25.99	\$26.99	\$27.24	\$29.99	10.1%

Average Retail Premium in CT 27.1%

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